

P A R A D Y N A M I X

3D Construction, LLC Case Study

3D CONSTRUCTION

Since 2004, 3D Construction has been developing their reputation for the highest quality of construction and service. Their business strives to deliver construction that will last for years to come and fulfill the visions of their clients. By keeping up with latest trends and tools, 3D Construction can ensure quality.



BUDGET

\$5,000 - \$10,000

SERVICES PROVIDED

Responsive Wordpress Site
Targeted SEO
Website Optimizations

ABOUT PARADYNAMIX

Paradynamix is a digital design agency that works with their clients to achieve tangible and measurable results. Working with growing brands from start to finish, Paradynamix will have your back with data driven marketing, responsive web design, and SEO analysis. Contact us and discover why our clients trust us to build and deliver a proven strategy to increase their presence and growth online.

BUSINESS CHALLENGE

3D Construction never saw any return from their web presence, leading the owner to believe websites were useless due to the poor experience. The site 3D Construction had was built from a template by a cookie-cutter marketing company that charged an exorbitant amount of money while providing no upkeep of the purchase. The template site was unfriendly to mobile platforms, thus lowering its Google ranking, which lowered visibility for the company.

OUR SOLUTION

Paradynamix built a new website for 3D Construction from scratch, their previous web provider refusing to hand over any usable content. Their new site was built in a mobile responsive theme on an SEO integrated platform, allowing for advanced changes to be made. With improved maximized speed, performance, and usability alongside onsite and offsite SEO, 3D construction's visibility issue was wiped out.



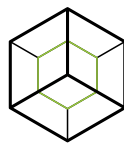
227 Third Street
Marietta, OH 45750



866.280.2237



info@paradynamix.com
www.paradynamix.com



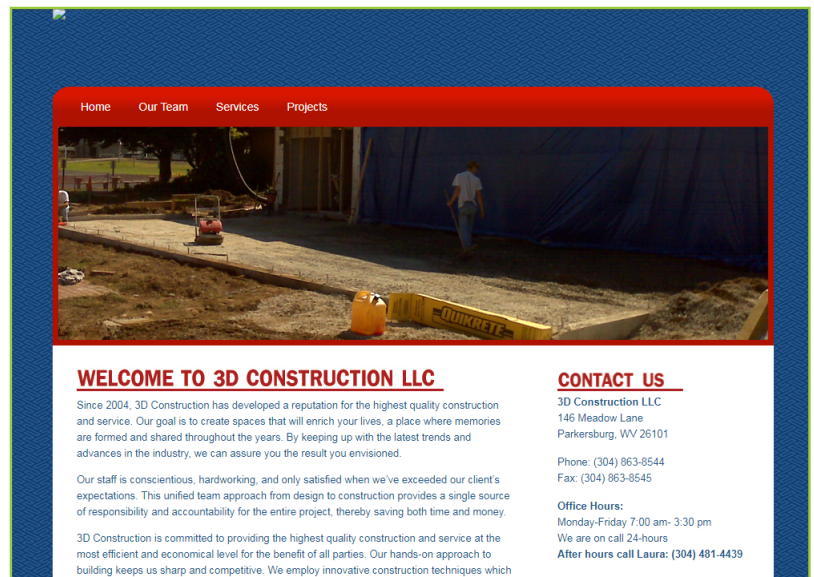
PARADYNAMIX

3D Construction, LLC Case Study

RESULTS

3D Construction has seen an increase in sales and business calls. With the increased visibility, they have had more inquiries not just seeking projects, but also employment.

Old Website: Information relevant to potential customers was not readily communicated and lacked a deliberate flow to user experience.



New Website: Outfitted with updated branding, the site now uses more effective keyword contents and call to actions to effectively communicate to potential clients.



227 Third Street
Marietta, OH 45750



866.280.2237



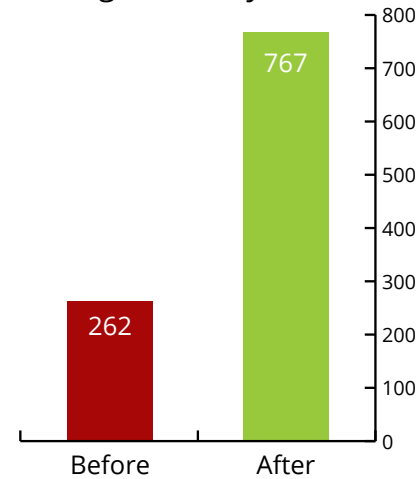
info@paradynamix.com
www.paradynamix.com



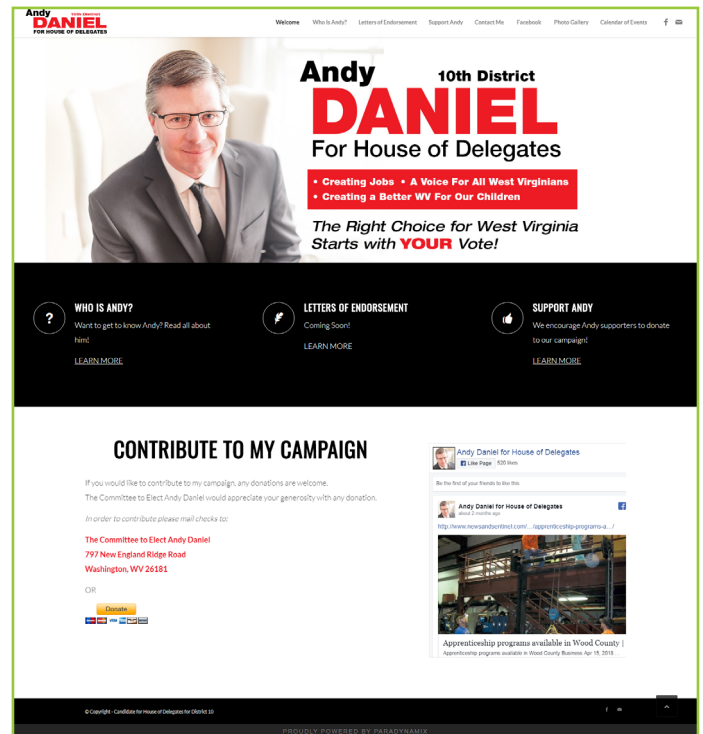
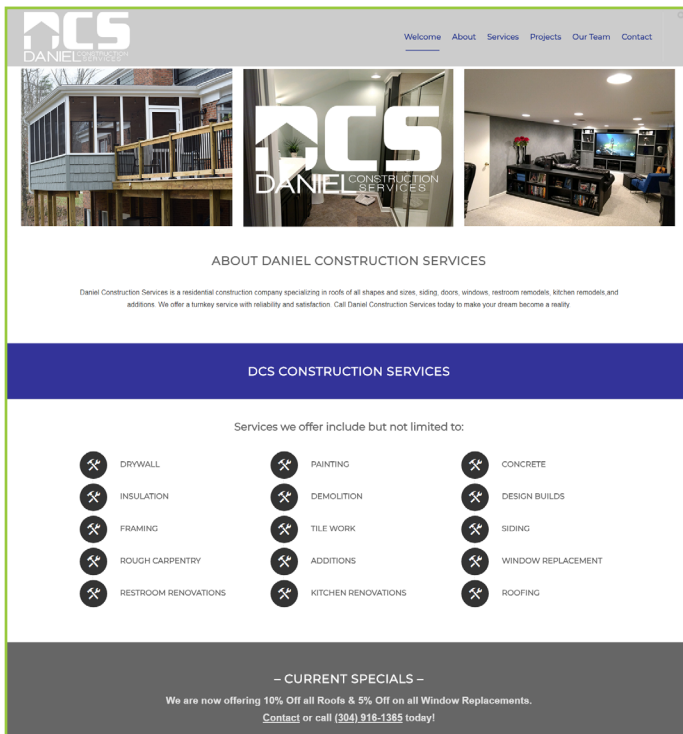
3D Construction, LLC Case Study

3D Construction experienced a 193% increase in their monthly website traffic with their new website, nearly tripling their average amount of users.

Average Monthly Traffic



3D Construction received enough payoff from Paradynamix's services that they sought help on building two more websites, one to grow their residential business and the other for the owner's political campaign.



227 Third Street
Marietta, OH 45750



866.280.2237



info@paradynamix.com
www.paradynamix.com