



## Oryza Asian Grill

Oryza Asian Grill is an Asian cuisine inspired restaurant, focusing on the balance between health and taste. Oryza Asian Grill boasts a build-your-own experience with fresh, natural proteins and fillings for their bowls, salads, and wraps.



### BUDGET

\$2,500 - \$5,000

### SERVICES PROVIDED

Mobile App

### ABOUT PARADYNAMIX

Paradynamix is a professional web and programming team, made up of a unique blend of talents and individuals. We provide our clients with solutions that help them grow and build their businesses. We specialize in web apps and software to solve your business problems but have a long history and experience with UI/UX design, websites, and ecommerce.

### BUSINESS CHALLENGE

Oryza Asian Grill has a website and locations where a user can order food online already, but the experience left something to be desired. Oryza wanted a phone app that would streamline the user ordering experience and be available on multiple mobile platforms to reach the widest market. The app should also tie in their social media links, their catering options, and send an email to the business to confirm orders.

### OUR SOLUTION

We will program a landing app for Oryza that ties their various links for ordering into a central location. This allows for adding new locations and links in easily if new restaurant locations are built. Users smoothly select their location and order, delivery or pickup, and are directed to the proper vendor to place their order, contained within the app window. We'll publish the app on both Apple and Android app stores, making it available no matter what operating system your device runs on.

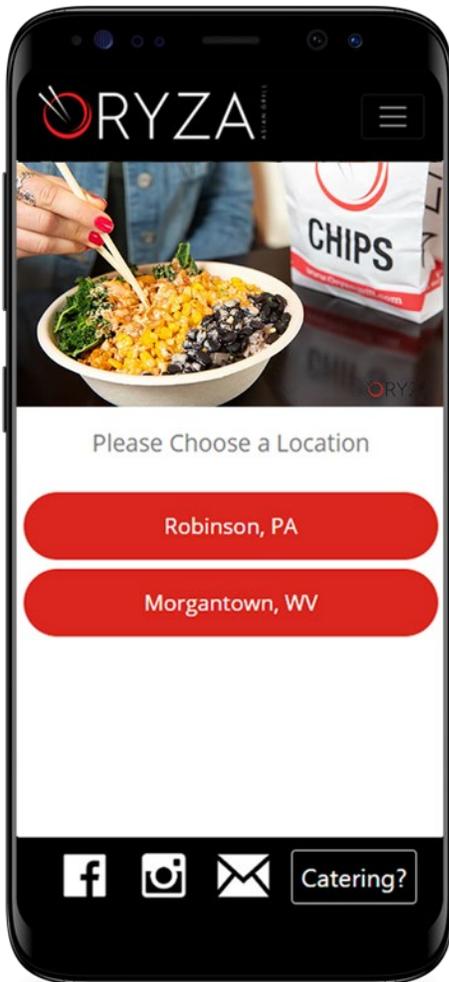


## Oryza Asian Grill Case Study

# RESULTS

The app ties the Oryza ordering experience together in an easy to use way for mobile users on the go. The user interface creates a cohesive mesh with the Oryza website's branding and links to their different parts as requested.

Android



Apple

