Jefferson County, PA

Jefferson County is located in Pennsylvania and is most widely known as the home of Punxsutawney Phil the groundhog. The governmental entity of Jefferson County provides services such as county jail, commissioner's office, operating elections, public resources, and more.

BUDGET
$25,000 - $50,000

SERVICES PROVIDED
Website
BPR

ABOUT PARADYNAMIX

Paradynamix is a professional development team, made up of a unique blend of talents and individuals. We provide our clients with solutions that help them grow and build their businesses. We specialize in web apps and software to solve your business problems but have a long history and experience with UI/UX design, websites, and ecommerce.

BUSINESS CHALLENGE

As a government entity, an operational and accessible website is a must. Jefferson County fell out of practice in maintaining the site, and over time it became risky to run normal updates without additional resources to troubleshoot and problem solve. The public resource site was outdated and cumbersome. Jefferson County maintained two more websites for internal resources and maintenance requests that were suffering similarly.

OUR SOLUTION

The practical choice was to rebuild the three websites from scratch. In close coordination with Jefferson County representatives, each site was thoroughly reviewed from both an admin and visitor perspective. With the understanding of the intent and needs of each site, a new proposed user flow and experience would be presented, workshopped, and approved, before being built and implemented.

RESULTS

All three websites received complete facelifts, with modern and upkept plugins and add ons to maintain features and longevity. The new websites are mobile responsive, quick to load, and are able to provide the same value as their predecessor. Thanks to thorough review with county representatives, aged and dated content was able to be removed and the experience is more streamlined and friendly.

Resource site

- Provides accessibility options for visitors with specific needs.
- Ability to purchase paid county forms.
- Extensive indexed information regarding county services, licenses, and policies.
- Access to view and download free forms.

Internal Resource Site

- Secure file sharing between select individuals.
- Email alerts when files are made available and when files are downloaded by the target party.
- Automatic removal of downloaded files.

Maintenance Site

- Receipt and processing of maintenance requests for county buildings

After the overhaul, all of Jefferson County's websites enjoy:

- An up to date platform.
- Better security, such as meeting modern TLS (Transport Layer Security) standards.
- Responsive to both desktop and mobile screens.
- Accessibility options are provided meeting Web Content Accessibility Guidelines.
- Necessary functions are operational and tested by users.